

REALTOR Party Committee Minutes
2023 Summer Meetings
Okoboji, Iowa
June 6, 2023, 10:40am
Email: realtorparty@iowarealtors.com

Chair Lynette Sorensen called the meeting to order 10:58am

Chair Lynette Sorensen read the anti-trust statement

Roll Call was taken

Present: Lynette Sorensen, Nick Polum, Scott Wendl, Ann Roushar, Jen Weigel, Eric Webster, Jeff Hefel, Courtney Blair, Shelley Lohman, Matt Wolff, Mark Vos, Jon Yocum, Nancy Amos, Byron Menke, Mike Franey, Shaner Magalhaes, Travis Bushaw, Jo Jenkins

Motion to approve minutes from the 2023 IAR Capitol Conference, 2nd, motion carries

Old Business:

2023 RPAC Road Tour

300+ attendees, More than \$60K raised, 6 stops across the state

Progress for 2023:

\$237,581 raised so far with a goal of \$518,977.

32% participation with a goal of 37%

63 major investors with a goal of 83

Local/State Upcoming RPAC Events

Jen Weigel discussed Quack Attacks, and June RPAC event.

\$100 to have rubber ducks placed in an agent's office, pay \$100 to move them.

Eric Webster - DMAAR will host Havana Nights at Glen Oaks on July 19. It's a Cuban theme, hand rolled cigars, silent auction, Brazilian Twins

Ann Roushar - Cedar Rapids will host the annual RPAC auction and pub crawl on Aug 17.

The Statewide RPAC Auction will be the same week as IAR Convention. All online. Let Greta know what items you want to see in the auction.

Reminder that your statewide investment in RPAC goes toward your local board goals.

Look at using a soft close system for the silent auction.

RPAC Education Toolkit

<https://drive.google.com/drive/folders/18BfXCyphdotUu4-kwXi11Aq7mrFL67w?usp=sharing>

Includes RPAC education, logos, RPAC wins and more!

2024 RPAC Events Discussion

Nick Polum will be our RPAC chair for 2024.

We want to get feedback from the committee on what events you want to see, and what has worked in the past.

REALTOR Party training as a lead-up to Capitol Conference. That will be the end of January next year.

Road Tour - we changed the dates this year to April instead of August. Good feedback on April over August

Travis Bushaw made a motion to create a task force to rethink and restructure the RPAC Road Tour. 2nd by Jennifer Weigel, motion carries

Major Investor Recognition Discussion

This past year, MIs had a \$100 voucher with freedom to pick among 50+ items.

Purple blazer, REALTOR/Investor logo on it, Texas does these

There is no budget item in the IAR budget for this. We need to also be cautious of the pay to play scenario.

Suggestion: Add purple colored items on the RPAC MI store.

Meeting adjourned at 11:24am